

FOR IMMEDIATE RELEASE

Electronic Systems Announces Promotions of John Haynes and Bill Cahill

Virginia Beach, Virginia – July 8, 2010 – Electronic Systems, Inc. (ESI) today announced the promotions of John Haynes and Bill Cahill. John has been promoted to the newly established position of Director of Managed Services and Helpdesk, and Bill has been promoted to Print Service and Supply Group (PSSG) Field Service Supervisor.

As Director of Managed Services and Helpdesk, John will be responsible for managing and developing ESI's Remote Operations Center (eROC) and Helpdesk services, which were recently combined into a single service department. Prior to this promotion, he held the position of Print Technology Group (PTG) Technology Services Manager, where he oversaw service for the connectivity, mailing, and PSSG departments. Before that, he spent six years in Information Solutions Group (ISG) Services, making him well-versed in both the PTG and ISG areas of ESI's business. John was the 2008 recipient of the company's Bill Kamarek Leadership Award and a two-time ESI MVP winner in previous years. This year marks his tenth year with the company. He will report to the company's co-presidents, Kurt Schmelz and Anthony Lane.

As PSSG Field Service Supervisor, Bill will oversee the print technicians that service the Hampton Roads and Richmond markets. He will also work with PSSG sales to develop strategies to increase the company's customer base throughout the region. Bill joined ESI in 2005, and brought with him fifteen years of industry experience as a copier technician with Danka. Bill attended ECPI College of Technology for electronics technology, and received an ESI MVP Award in 2009. He will report to Kevin Kendall, Vice President, Service for ESI's Print Technology Group.